

Promoting local events across Buckinghamshire

The comms team at Bucks are looking to boost the profile of events happening in Buckinghamshire this summer, by promoting them on their social channels and giving them a big space to create good engagement and hopefully an increase in footfall at these events.

It will be any event in a local area such as:

- Music festival
- Food Festival/market
- Beer or wine festival
- Film/theatre event
- Literary festival
- Community gathering party

Any images from previous or logos that represent are great, if not then that's something we can look to help with. They will be going on Bucks main social pages (twitter, FB, IG) and then in more targeted areas depending on the event such as Next Door and local community board groups.

The info needed will be: What is the event, where is the event, does it have a history and who we want to attract.

There are also two different Bucks directories to promote events on that are free to organisations and users to sign up themselves:

- BFIS – 10 to 19 or up to 25 with SEND for Children, young people and families. <https://directory.familyinfo.buckinghamshire.gov.uk/>
- BOD for adults 18 plus. <https://directory.buckinghamshire.gov.uk/>